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“The truth is that the beauty of the ass is NOT in the eye of the beholder. It’s in the eye of the ass owner. It’s what you see when you look in the mirror that counts.”
—from *Embracing your Big Fat Ass*

Dear Editor/Producer:

A big, beautiful behind has been an inspiration to some of the greatest painters of all time: *Degas*, *Matisse*, *Delacroix*, and *Renoir*, to name a few. But let’s face it—whether we’re large or small, short or tall, most of us hate our butts.

The truth is, in a world that’s gone crazy with women wishing they were a size 4 instead of a 14, it takes very little for anyone to feel like they have a BFA (Big Fat Ass.) According to a study done by the University of California, 65% of Americans are classified as overweight or obese. The tabloids’ ubiquitous photos of waif thin celebrities sipping Starbucks coffee are certainly not helping matters, either!

But writers and comics **Laura Banks** and **Janette Barber** are determined to stop the madness. And with their hilarious and inspiring book, **EMBRACING YOUR BIG FAT ASS (Atria; Trade Paperback Original \$14.00; On-sale: June 3, 2008 ISBN: 1-4165-4279-5)**, they show women everywhere that life is too short to be limited by the size of their asses. *Embracing Your Big Fat Ass* is more than just a book, it’s a movement bringing together B-FABs (Beautiful Fat Ass Babes) everywhere to love themselves and their asses exactly the way they are. We all need to forgive and forget what we look like from the rear. As Banks and Barber say, “There is no reason to let your butt be your bane. Let your BFA be part of you, instead of trying to pretend it’s sandbags hanging off of your belt. The only one you are fooling is yourself, so break out that big fat ass and revel in it!”

EMBRACING YOUR BIG FAT ASS is gleeful and frank, and utterly empowering. Banks and Barber have a keen sense of humor and they believe that anything can be made better—or least more palatable—with laughter. They also believe that it’s about time that someone offered real, practical tips on overcoming a poor self-image.

Always funny, and at times touching and poignant, **EMBRACING YOUR BIG FAT ASS** truly lightens the load of living large in America. I hope you will consider featuring this one-of-a-kind book or interviewing the amazing—always entertaining—Laura Banks and Janette Barber

I’ll be in touch shortly. In the meantime, be kind to your behind...

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